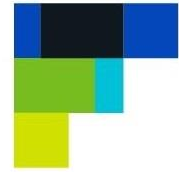


# CENTRE DE FOIRES



PRODUCTS SAMPLING  
STANDARDS



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Appendix 1 – Sample Authorization Form

# 1. Samples Offered Free by the Exhibitor

## 1.1. Alcoholic Products

- Booths and sample products must be authorized by ExpoCité;
- Exhibitors (or sponsors) must comply with RACJ standards and apply for a liquor licence (<https://www.racj.gouv.qc.ca/secteurs-dactivite/alcool/salon-de-degustation-ou-exposition.html>);
- Exhibitors may only distribute samples of products they manufacture and are promoting at their booth; otherwise, they must employ ExpoCité bar employees and purchase their products from ExpoCité;
- Exhibitors must comply with the following specific sample sizes, in accordance with the Liquor Licence Act<sup>1</sup>, based on alcohol content:

Maximum 7%	100 ml
More than 7% and less than 20%	50 ml
Minimum 20%	25 ml

## 1.2. Food Products

- Booths and sample products must be authorized by ExpoCité;
- Exhibitors may only distribute samples of products they manufacture and are promoting at their booth; otherwise, they must employ Groupe Sportscène (exclusive supplier of ExpoCité) employees and purchase their products from Groupe Sportscène;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type;
- Exhibitors must comply with MAPAQ food safety rules and those of all other government entities to prevent illness outbreaks and food poisoning.

**In all cases**, exhibitors must display, in full view, the signed authorization during the sampling period. Failure to comply will result in the ExpoCité personnel being authorized to terminate the activity without delay.

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<sup>1</sup> <http://legisquebec.gouv.qc.ca/fr/ShowDoc/cr/P-9.1,%20r.%206>

## 2. Product Samples Sold by the Exhibitor

### 2.1. Alcoholic Products

- Booths and sample products must be authorized by ExpoCité;
- Exhibitors (or sponsors) must comply with RACJ standards and apply for a liquor licence (<https://www.racj.gouv.qc.ca/secteurs-dactivite/alcool/salon-de-degustation-ou-exposition.html>);
- Exhibitors may only distribute samples of products they manufacture and are promoting at their booths;
- Exhibitors must pay ExpoCité financial compensation\* at a rate to be determined based on product type and event duration;
- Exhibitors must price their samples in compliance with the ExpoCité price structure according to product type;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type.

### 2.2. Food Products


- Booths and sample products must be authorized by ExpoCité;
- Exhibitors may only distribute samples of products they manufacture and are promoting at their booth;
- Exhibitors must use cash registers to manage their food transactions;
- Exhibitors must pay Groupe Sportscène financial compensation\* at a rate to be determined based on product type and event duration;
- Exhibitors must comply with a “sample” size to be determined at the discretion of ExpoCité based on product type;
- Products distributed as samples must be designed for on-site consumption;
- Products distributed as samples must not be the same types of products as those available at Groupe Sportscène points of sale;
- Exhibitors must comply with the MAPAQ food safety rules and those of all other government entities to prevent illness outbreaks and food poisoning.

\* If the show is entirely food-orientated or involves sampling alcoholic beverages, compensation may be waived (at the discretion of ExpoCité).

**In all cases**, exhibitors must display, in full view, the signed authorization during the sampling period. Failure to comply will result in the ExpoCité personnel being authorized to terminate the activity without delay.

# Appendix

## Sample Authorization Form

		<b>SAMPLE AUTHORIZATION FORM</b>	
Name of Event			
Date	Year	Month	Day
From			
		To	
Exhibitor's Name		Contact Name	
Booth N°		Phone N°	
Authorisation ExpoCité			
Signature		Date	
Authorisation Groupe Sportscène			
Signature		Date	

